

SERFF Tracking Number:	ARLH-127036440	State:	Arkansas
Filing Company:	Arkansas Blue Cross and Blue Shield	State Tracking Number:	47982
Company Tracking Number:	23-2588 2/11		
TOI:	H21 Health - Other	Sub-TOI:	H21.000 Health - Other
Product Name:	NA		
Project Name/Number:	/		

## Filing at a Glance

Company: Arkansas Blue Cross and Blue Shield

Product Name: NA

TOI: H21 Health - Other

Sub-TOI: H21.000 Health - Other

Filing Type: Form

SERFF Tr Num: ARLH-127036440 State: Arkansas

SERFF Status: Closed-Approved-  
Closed

Co Tr Num: 23-2588 2/11

Author:

Date Submitted: 02/08/2011

State Status: Approved-Closed

Reviewer(s): Rosalind Minor

Disposition Date: 02/08/2011

Disposition Status: Approved-  
Closed

Implementation Date:

Implementation Date Requested:

State Filing Description:

## General Information

Project Name:

Project Number:

Requested Filing Mode:

Explanation for Combination/Other:

Submission Type:

Filing Status Changed: 02/16/2011

State Status Changed: 02/16/2011

Created By: Jennifer Newkirk

Corresponding Filing Tracking Number:

PPACA: Pre-PPACA Submission

PPACA Notes: null

Filing Description:

Status of Filing in Domicile:

Date Approved in Domicile:

Domicile Status Comments:

Market Type:

Overall Rate Impact:

Deemer Date:

Submitted By: Jennifer Newkirk

## Company and Contact

### Filing Contact Information

NA NA,

NA, NA

LITTLE ROCK, AR 00000

NA@NA.COM

123-555-4567 [Phone]

### Filing Company Information

SERFF Tracking Number:	ARLH-127036440	State:	Arkansas
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TOI:	H21 Health - Other	Sub-TOI:	H21.000 Health - Other
Product Name:	NA		
Project Name/Number:	/		
Arkansas Blue Cross and Blue Shield	CoCode: 83470	State of Domicile:	Arkansas
P.O. Box 2181	Group Code:	Company Type:	
Little Rock, AR 72203-2181	Group Name:	State ID Number:	
(501) 378-3366 ext. [Phone]	FEIN Number: 22-6666666		

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## Filing Fees

Fee Required?	No
Retaliatory?	No
Fee Explanation:	
Per Company:	No

<i>SERFF Tracking Number:</i>	<i>ARLH-127036440</i>	<i>State:</i>	<i>Arkansas</i>
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<i>Product Name:</i>	<i>NA</i>		
<i>Project Name/Number:</i>	<i>/</i>		

## Correspondence Summary

### Dispositions

<b>Status</b>	<b>Created By</b>	<b>Created On</b>	<b>Date Submitted</b>
Approved-Closed	Rosalind Minor	02/16/2011	02/16/2011

*SERFF Tracking Number:*      *ARLH-127036440*

*State:*      *Arkansas*

*Filing Company:*      *Arkansas Blue Cross and Blue Shield*

*State Tracking Number:*      *47982*

*Company Tracking Number:*      *23-2588 2/11*

*TOI:*      *H21 Health - Other*

*Sub-TOI:*      *H21.000 Health - Other*

*Product Name:*      *NA*

*Project Name/Number:*      */*

## **Disposition**

Disposition Date: 02/08/2011

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

<i>SERFF Tracking Number:</i>	<i>ARLH-127036440</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Arkansas Blue Cross and Blue Shield</i>	<i>State Tracking Number:</i>	<i>47982</i>
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<i>TOI:</i>	<i>H21 Health - Other</i>	<i>Sub-TOI:</i>	<i>H21.000 Health - Other</i>
<i>Product Name:</i>	<i>NA</i>		
<i>Project Name/Number:</i>	<i>/</i>		

<b>Schedule</b>	<b>Schedule Item</b>	<b>Schedule Item Status</b>	<b>Public Access</b>
<b>Supporting Document</b>	Flesch Certification	Approved-Closed	Yes
<b>Supporting Document</b>	Application	Approved-Closed	Yes
<b>Supporting Document</b>	Health - Actuarial Justification	Approved-Closed	Yes
<b>Supporting Document</b>	Outline of Coverage	Approved-Closed	Yes
<b>Supporting Document</b>	PPACA Uniform Compliance Summary	Approved-Closed	Yes
<b>Supporting Document</b>	23-2588 2/11	Approved-Closed	Yes

*SERFF Tracking Number:*      *ARLH-127036440*

*State:*      *Arkansas*

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*TOI:*      *H21 Health - Other*

*Sub-TOI:*      *H21.000 Health - Other*

*Product Name:*      *NA*

*Project Name/Number:*      */*

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State: Arkansas

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State Tracking Number: 47982

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Product Name: NA

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## Supporting Document Schedules

	Item Status:	Status Date:
<b>Unsatisfied - Item:</b> Flesch Certification <b>Comments:</b>	Approved-Closed	02/16/2011

	Item Status:	Status Date:
<b>Unsatisfied - Item:</b> Application <b>Comments:</b>	Approved-Closed	02/16/2011

	Item Status:	Status Date:
<b>Unsatisfied - Item:</b> Health - Actuarial Justification <b>Comments:</b>	Approved-Closed	02/16/2011

	Item Status:	Status Date:
<b>Unsatisfied - Item:</b> Outline of Coverage <b>Comments:</b>	Approved-Closed	02/16/2011

	Item Status:	Status Date:
<b>Unsatisfied - Item:</b> PPACA Uniform Compliance Summary <b>Comments:</b>	Approved-Closed	02/16/2011

	Item Status:	Status Date:
<b>Satisfied - Item:</b> 23-2588 2/11 <b>Comments:</b> <b>Attachment:</b> ARLH-127036440.pdf	Approved-Closed	02/16/2011



**Arkansas  
BlueCross BlueShield**  
An Independent Licensee of the Blue Cross and Blue Shield Association

#47982  
ck # 00446608  
\$50.00  
ARLH-127036440

Frank B. Sewall  
Senior Counsel, Regulatory  
211 USable Corporate Center  
P.O. Box 2181  
Little Rock, Arkansas 72203-2181  
(501) 378-3297  
(501) 378-2975 Fax  
fbsewall@arkbluecross.com

February 8, 2011

Ms. Rosalind D. Minor, Policy Analyst  
Life and Health Division  
Arkansas Insurance Department  
1200 West Third  
Little Rock, Arkansas 72201-1904

**APPROVED RECEIVED**  
FEB 08 2011  
LIFE AND HEALTH  
ARKANSAS INSURANCE DEPARTMENT  
FEB 08 2011  
LIFE AND HEALTH  
ARKANSAS INSURANCE DEPARTMENT

**Re: Arkansas Blue Cross Blue Shield**  
Amendment No. 2588  
Form No. 23-2588 2/11

Dear Rosalind,

Enclosed please find the above mentioned documents for your review and approval if indicated.

This amendment provides for an employee to be effective with the group on their hire date. It was designed specifically for Egines, Inc. but can be used with any group with these same requirements.

Also enclosed is a Flesch Reading Ease score certification signed by an officer of the company as required by Arkansas Code Annotated §23-80-206(d). Please also note, we have scored the amendment as part of the benefit certificate with which it will be used as provided by Arkansas Code Annotated §23-80-206(e).

By way of this letter, I certify that the submission meets the provisions of Arkansas Insurance Department Rule & Regulation 19.

In accordance with Rule and Regulation 57 a check in the amount of \$50.00, payable to the State Insurance Department Trust Fund is enclosed.

Please feel free to call me or my analyst, Christi Kittler at (501) 378-2967 if you have any questions.

Cordially yours,

*Frank B. Sewall*

Frank B. Sewall

FBS/el  
enclosures

*by el*





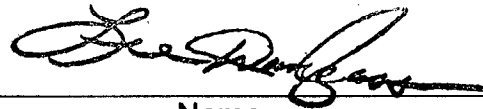
# Arkansas BlueCross BlueShield

An Independent Licensee of the Blue Cross and Blue Shield Association

**RE: Arkansas Blue Cross and Blue Shield  
Amendment No. 23-2588 2/11**

## **FLESCH READING EASE CERTIFICATION**

This is to certify that the above referenced document has achieved a Flesch Reading Ease Score average of 40.5 and complies with the requirements of A.C.A. §23-80-201 *et. seq.*, cited as the Life and Disability Insurance Policy Language Simplification Act.



\_\_\_\_\_  
Name

\_\_\_\_\_  
Vice President  
Title

\_\_\_\_\_  
February 8, 2011  
Date



**Arkansas  
BlueCross BlueShield**  
An Independent Licensee of the Blue Cross and Blue Shield Association

**AMENDMENT TO THE  
ARKANSAS BLUE CROSS AND BLUE SHIELD  
COMPREHENSIVE MAJOR MEDICAL  
GROUP BENEFIT CERTIFICATES**

**AMENDMENT NO. 2588**

**ELIGIBILITY STANDARDS**, Subsection 6.2.3 hereby amended to read as follows.

**New Employee Effective Date.** If the Company receives a new Employee's enrollment application within thirty (30) days of the date the Employee is first eligible for coverage, the Employee's coverage will become effective 12:01 a.m. on the date of hire.

This Amendment becomes a part of the Arkansas Blue Cross and Blue Shield Managed Benefits Comprehensive Major Medical Group Benefit Certificates. All other provisions of the Group Benefit Certificate remain in full force and effect.

*P. Mark White*

\_\_\_\_\_  
P. Mark White, President and Chief Executive Officer

ARKANSAS BLUE CROSS AND BLUE SHIELD  
A MUTUAL INSURANCE COMPANY  
601 S. Gaines Street  
Little Rock, Arkansas 72201

**APPROVED**  
**FEB 08 2011**  
**LIFE AND HEALTH**  
ARKANSAS INSURANCE DEPARTMENT